

## **Newsletter December 2005**

### **DIGITAL HEARING AID PRICE REDUCTION**

Over the past year manufacturers have been trying to corner the hearing aid market by offering digital hearing aids at a more affordable price. The competition between manufacturers for your business means now digital hearing aids with intermediate technology and directional microphones can be purchased at a more reasonable cost. These digital hearing aids were top of the line only several years ago. So if you've been considering trying digital technology but were afraid of the price now is the time to do it!!

If you are considering new technology don't forget that hearing aids are always purchased with a minimum 30 day trial period. Currently the Assistive Devices Program provides a \$500 grant per ear for hearing aids every 3 years.

### **XMAS OFFICE HOURS**

We will be closed for the holiday season from December 26 -January 2.

### **TWO EARS ARE BETTER THAN ONE**

Most people are reluctant to try amplification so the thought of trying two hearing aids is often more than they can handle. Although it is not an option for everyone, wearing two hearing aids can provide big advantages. Besides the obvious of being able to hear people on both sides when you use two hearing aids you can localize or tell where sounds are coming from. Your brain needs this information to be able to focus on the person you are listening to instead of the noises around you.

## **PEEL AUDIOLOGY AND HEARING AID SERVICES**

### **CHRISTMAS COUPON**

### **BUY 5 PACKAGES OF BATTERIES AND GET 2 FREE**

Not valid in conjunction with any other offers

Offer expires December 1, 2006  
(One coupon per person, not transferable)