

Holiday Newsletter 2011

Are the New Hearing Aids Really Better?

We are often asked if the new hearing aids are really better than the older hearing aid technology. The answer is Yes, however, there are still no hearing aids that restore an individual's hearing to normal. The hearing aid manufacturers spend millions of dollars on research and development to make hearing aids smarter and faster. The speed of the processors has doubled in the last 2 years allowing the chips to be better at determining what needs to be amplified (ie: speech vs noise) and by how much as well as better detection of the direction of sound. Some hearing aids are capable of communicating with each other and many hearing aids have Bluetooth capabilities to allow wireless communication with Bluetooth cell phones or the TV. Progress is being made with the newer technology and people are finding benefit with some of these "smarter" hearing aids.

Welcome to our new Audiologist

Lynne and Janet are pleased to welcome Jason Cheung to our team. Jason (a Brampton native) is a recent graduate of the University of Western Ontario with an MSc in Audiology.

The Assistive Devices Program continues to provide a \$500 grant per ear for hearing aids. If you are accessing the grant for replacement hearing aids, your current hearing aids must be at least 3 years old, no longer functioning and not repairable for a reasonable cost.

All hearing aids are purchased with a minimum 30-day trial period.

Thanks for the Help

This year Lynne's twin daughters Alison and Olivia came into the office again and helped with the Christmas cards. We really appreciated the help and it was nice having them around.

Web Site

Check out our website at www.peelaudiology.com

Holiday Office Hours

We will be closed for the holiday season Friday December 26 and will reopen Monday January 2nd.

PEEL AUDIOLOGY AND HEARING AID SERVICES CHRISTMAS COUPON

BUY 5 PACKAGES OF BATTERIES AND GET 2 FREE

Not valid in conjunction with any other offers

Offer expires December 1, 2012

(One coupon per person, not transferable)